

NVASA Board Meeting Minutes

Date: 10/9/2013

Attendees: Jason, Ryan, Marvin, Natalie, Sharon, Amily, Lauren

Time: 7:00pm

Location: Panera Bread, Fairfax

- All-Star Game: Saturday, October 12th (games at 12pm, 2pm, & 4pm)
 - o \$500 budget for food & non-alcoholic drinks (will be purchased by Sharon on Friday)
 - Hotdogs, hamburgers, chips, beans, condiments, cookies, soda, water, & Gatorade
 - o Marvin will be handling the purchase and transportation of the 3 kegs
 - o Coolers - Marvin has 2 & Ryan has 1 large
 - o Sharon will be bringing the grill
 - o Board members asked to arrive by 11AM to help set up
 - o Free parking until 3pm
 - o Jason will be providing proof of insurance and completing necessary forms before game
 - o Jason confirmed referees for 3 games
- Discipline
- Marketing/PR (Jason/Sharon)
 - o Jason, Sharon and Margo met on October 1st to discuss sponsorships and aligning businesses for next season
 - Need to come up with stats/demographics to use in a flyer to give to businesses
 - Develop media kit
 - Define goals
 - Figure out what we are looking for
 - Possibility of an intern (unpaid for college credits) to help with marketing
- Mid-season registration (Jason)
 - o We have 54 total who have registered since April 26 mid-season reduction
- Finances
 - o Numbers will be close this season, depending on reschedules, referees and DC United ticket costs (Amily)
 - o Revenue
- Nets Missing
 - o Lock boxes have been left unlocked
 - o Nets have not been taken down
 - o Gate at Jackson Middle School needs to be closed
 - o New locks and combinations needs to be set, reminders to captains
 - o ACTION: Create net policy for Spring
- Field Lining
 - o Lou submitted invoices for the fields he lined over the past 5 years
 - o Board voted in favor of paying full amount of invoices (4 yes, 2 no)
 - o ACTION: Develop field lining contract for next season
- Continue brainstorming sub package and minimum roster ideas for next meeting
- Next Board meeting: November 13th at 7:00pm